



KAITLIN COMUNALE

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EXPERIENCE

BRAND ARCHITECTURE | ORLANDO, FL

Graphic Designer | December 2013 - December 2014

As part of a team of designers, I was responsible for creating engaging branding and advertising strategies across digital, web and print for clients including Outback Steakhouse, Outback International, Bloomin' Brands, World of Beer, Blackfinn Ameripub and The Maritime Alliance.

RIFLE PAPER CO. | ORLANDO, FL

Senior Assembly Specialist | August 2013 - December 2013

Worked with a team of creatives to assure quality and assembly of products as well as the custom design department to produce wedding, holiday and personalized items.

SCHIFINO LEE ADVERTISING & BRANDING | TAMPA, FL

Graphic Design Intern | May 2012 - August 2012

I worked within a team of designers and marketing coordinators that were responsible for conceptualizing, planning and creating innovative branding strategies for local companies in the Tampa Bay area.

RECSPORTS | GAINESVILLE, FL

Graphic Design Intern | August 2011 - December 2011

As part of the in-house design team for The University of Florida RecSports program, I helped to conceptualize and design all print and web items for their events and advertising campaigns that were shown throughout the campus.

BONEFISH | GAINESVILLE, FL

Hostess | May 2011 - June 2013

EDUCATION

UNIVERSITY OF FLORIDA | GAINESVILLE, FL

Bachelor of Fine Arts in Graphic Design | 2008 - 2013

COLLABORATIVE DESIGN STUDIO | UNIVERSITY OF FLORIDA

August 2011 - May 2013

Selected as one of eighteen students through a highly competitive portfolio review into the upper division Graphic Design program. I worked in a unique studio environment that focused on the importance of building a strong and interactive community of designers, collaboration between students as well as individual conceptual development.

FLORIDA BRIGHT FUTURES SCHOLAR | UNIVERSITY OF FLORIDA

August 2008 - May 2013

Scholarship awarded for academic achievement.

SKILLS & INTERESTS

PROFICIENT IN:

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Branding and Identity, Layout, Customer Service, Time Management, Pre-Press and Printing Production, Packaging, Digital Photography, Digital printing, Wood-working, Microsoft Office

WORKING KNOWLEDGE OF:

Adobe After Effects, HTML/CSS5, Screen Printing, Printmaking Processes, Film Photography

INTERESTS:

Thrifting, Illustration, Yoga, Puzzles, Typography, Horseback riding, Architecture, Exploring musical genres, Sewing, Rock climbing

LEADERSHIP & VOLUNTEER

VOX GRAPHIS | GAINESVILLE, FL

Member | January 2011 - May 2013

A student-run club in which upper division design students build a stronger community by mentoring aspiring students and offering a greater sense of design awareness to the studio environment.

JUMPSTART IDEO | GAINESVILLE, FL

Team Member | February 2012, February 2013

Day long workshop in which representatives from all aspects of the community, and a selected handful of students, collaborate within teams as part of an innovative thinking exercise. Through research and collaborative thinking my team developed a plan to create a more interconnected campus.

DANCE MARATHON | GAINESVILLE, FL

Dancer, Designer | December 2009 - March 2012

Participated in a campus wide effort to raise money for Children's Miracle Network by dancing for 26.2 hours and assisting in the design and production of banners, posters and care packages through Pi Beta Phi.

PI BETA PHI | GAINESVILLE, FL

Sustainability & Design | August 2009 - May 2012

Contributed to the chapter by volunteering at schools to promote literacy, insuring that sustainable living requirements were met on campus and designing banners, leave behinds, and other promotional items.